



Business Education Series Training (BEST) is a partnership of Jefferson County municipal and non-profit business specialists which provides high quality education seminars and training sessions to the region's business community that are relevant, diverse and affordable for the purpose of encouraging successful growth in a challenging business climate.

REGISTRATION: www.Jeffcobrc.org/BusinessEducation

Marketing, Marketing, Marketing

Friday, January 29th, 7:30 - 9:00 am | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, CO 80033 | Cost: \$15
Presented by Jefferson County Business Resource Center & Wheat Ridge 2020 | **SOLD OUT!** 976

Social Media for Professionals

Friday, February 5th, 7:30 - 9:00 am | Lakewood Country Club, 6800 S. Wadsworth Blvd., Lakewood, CO 80214 | Cost: \$25
Presented by the West Chamber & Jefferson Economic Council | **SOLD OUT!** 100

Business Resources Fair - What Resources are Already Out There For Businesses

Friday, March 12th, 8 - 10 am | Apex Center (Randall Room) 13150 W. 72nd Ave., Arvada, 80005 | Cost: FREE
Presented by the Arvada Chamber | Information: 303-424-0313

Management Skills for Leaders

Friday, April 16th, 7:30 - 9:00 am | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15
Presented by Enterprise Wheat Ridge | Information: 303-594-1520

What You Need to Know About Running a Home-Based Business

Friday, May 21st, 11:30 - 1:00 pm | Lakewood Cultural Center (Community Room) 480 S. Allison, Lakewood, 80226 | Cost: FREE
Presented by the City of Lakewood | Information: 303-987-7734

Buyer Behavior - Helping Your Customers Find You

Friday, June 11th, 11:30 - 1:00 pm | West Chamber Offices, 1667 Cole Blvd., Building 19, Suite 400, Lakewood, 80401 | Cost: \$20
Presented by the Jefferson County Business Resource Center & the West Chamber | Information: 303-996-8976

Communication Skills for Leaders

Friday, August 20th, 7:30 - 9:00 am | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15
Presented by Enterprise Wheat Ridge & Wheat Ridge 2020 | Information: 303-594-1520

Renewable Energy: Going Green in Jefferson County

Thursday, September 16th, 11:30 - 1:00 pm | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15
Presented by the Jefferson County Workforce Center | Information: 303-271-4745

Employment Law Update

Wednesday, October 20th, 7:30 - 9:00 am | Arvada City Council Chambers, 8101 Ralston Rd., Arvada, 80001 | Cost: FREE
Presented by the Arvada Economic Development Association | Information: 720-898-7012

The Buck Stops Here - Financing Your Business

Friday, November 19th, 11:30 - 1:00 pm | Lakewood Cultural Center (Community Room) 480 S. Allison, Lakewood | Cost: FREE
Presented by the City of Lakewood | Information: 303-987-7734

Getting and Keeping Your Customers

Wednesday, December 8th, 7:30 - 9:00 am | Wheat Ridge Rec Center, 4005 Kipling St., Wheat Ridge, 80033 | Cost: \$15
Presented by the Jefferson County Workforce Center | Information: 303-271-4745

